



# 2024

# ANNUAL REPORT



Idaho Pediatric  
Cancer Coalition

# 2024 UPDATE

## ABOUT IPCC

We are proud to share that 2024 was a year of transformation and statewide impact for our organization. In response to the growing needs of families across Idaho, we officially transitioned from Magic Valley Pediatric Cancer Coalition to the Idaho Pediatric Cancer Coalition—a name that reflects our expanding mission and reach.

We took a major step in the Treasure Valley by laying the foundation for a broader statewide presence. In 2025, we are excited to continue to grow in the area to better serve families and communities throughout Idaho.

Thanks to our generous supporters and partners, we assisted 44 families across the state in 2024—providing vital services like travel assistance, household assistance, and fostering connection through our family events.

This growth would not have been possible without your continued belief in our mission. Together, we are truly bridging the gap between help and hope for families facing the unimaginable.

Thank you for walking alongside us—we can't wait to see what we accomplish together in 2025.





# OUR BOARD



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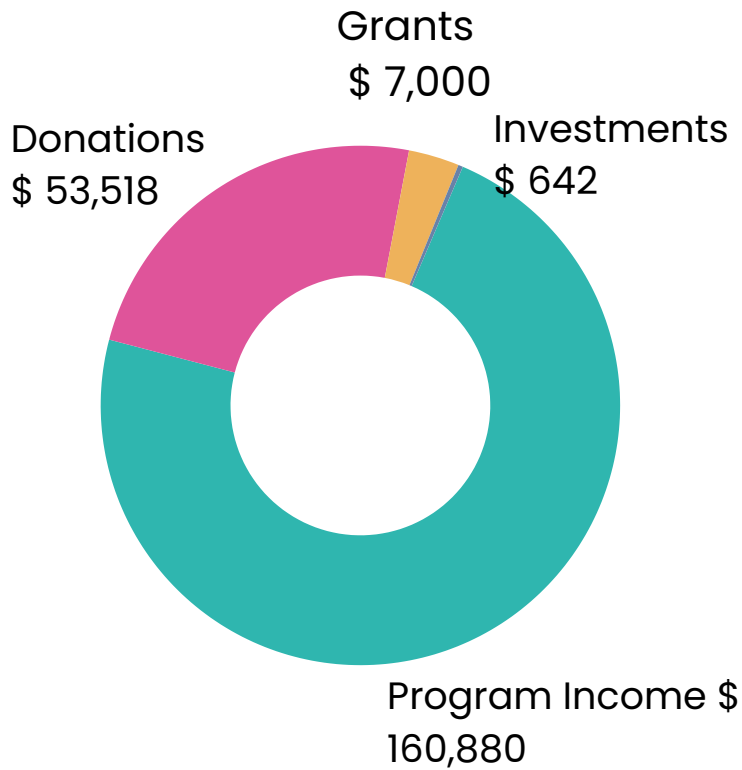
**Taylor Vincent**  
Board Member



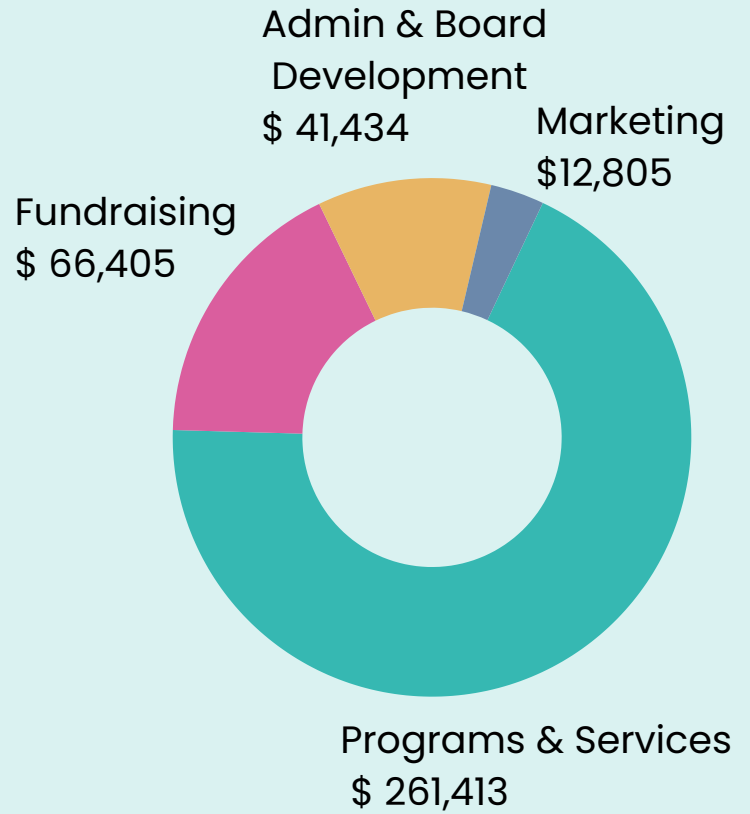
**Adi Leon**  
Board Member

# FINANCIAL STATE OF THE ORGANIZATION

**Revenue \$ 222,040**



**Expenditures \$382,057**



## IMPACT SNAPSHOT

16

Families served in the Magic Valley

20

Families served in the Treasure Valley

8

Families served in the Eastern Idaho



## GRANTS AWARDS

**\$6000→ WOMEN'S GIVING CONNECTION**

**\$1000→ SUZI BOYLE GIVING FUND**

# COMMUNITY PARTNERS & EVENTS

We are incredibly grateful for the businesses, individuals, and organizations who stepped up to support our mission through community events this year. Their creativity, generosity, and commitment made a meaningful impact on the families we serve.



**Jersey Mike's** once again went above and beyond as a dedicated partner. Their Month of Giving campaign in March raised **\$36,556.61** for our programs, and they brought holiday cheer by providing Christmas gifts to our families—a gesture that meant the world to many during the season of giving.

**Burley Kids Dental** hosted their annual golf tournament benefiting our cause raising **\$27,114**. Their ongoing commitment helps us grow and sustain our work year after year.



## THANK YOU FOR STANDING WITH US.

We also want to recognize some amazing community members who took the initiative and brought people together for a cause: **Buhl High School Senior Association** for organizing the staff basketball game as part of a senior project, **Desiree Hettinga** for organizing the "Egg my Yard" event, and **Magic Valley Medicine** for hosting their Halloween party. These partnerships and events are more than fundraisers— they're reminders that we're surrounded by a community that cares deeply.



# SIGNATURE EVENTS & SPONSOR SPOTLIGHTS

Teeing Up Hope



## Annual Golf Tournament.

### ☀ Title Sponsor Spotlight: Con Paulos

We are incredibly grateful to Con Paulos for serving as our Title Sponsor—not just this year, but for many years running. Their long-standing support has made a lasting impact on the success of this event and on the lives of the children and families we support.

## Annual Soiree

### ☀ Platinum Sponsor: Rainguard

Special thanks to Rainguard for helping make our annual soiree a big success!



# IMPACT HIGHLIGHTS



## **MVPCC is truly heaven-sent!**

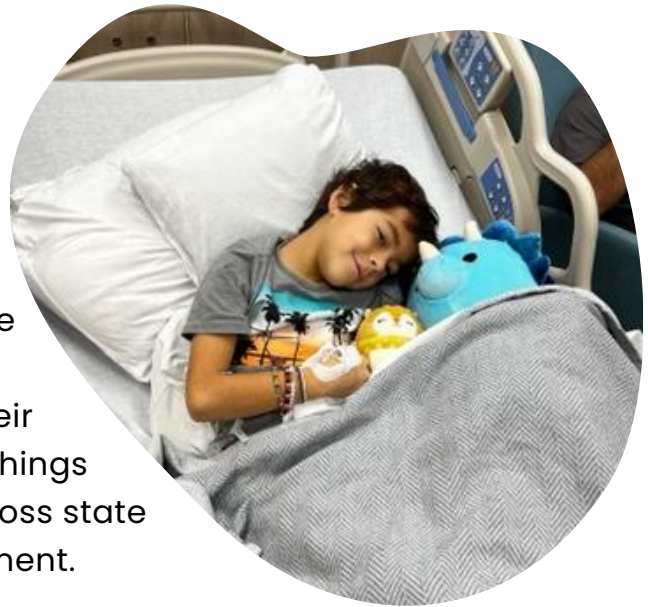
They found us halfway through our journey, at a time when my ability to keep fighting for my daughter was fading. The adrenaline had worn off, we were exhausted from everything we had been through, and we felt incredibly alone. Not only did they provide gas cards for our weekly trips to Primary Children's, but they also offered a listening ear and a shoulder to cry on.

As we've continued to be embraced by everyone at MVPCC, I've come to realize that each and every one of them has a heart of gold. They do so much good for families suddenly thrust into the heart-wrenching fight for their children's lives.

## **We are so grateful for the MVPCC!**

Shortly after our 7 year old son's diagnosis with B Cell Acute Lymphoblastic Leukemia, a family friend recommended we get in contact with the Magic Valley Pediatric Cancer Coalition. So we did. Everyone we talked to there was (and is) very supportive and encouraging, and we have since been blessed by their financial support with things like gas and food. Two things that add up when you have to make weekly trips across state borders for your seven-year-old to receive his treatment.

Besides the financial support, we were welcomed home from his initial hospital stay with a care package of educational materials, stuffed animals, and other warm gifts that were a fun surprise for him. It really does make a difference to have the support of a community of people who are there to uplift and encourage.





# 2024 DONORS

Thank you for your support!



## Donors:

Kiwanis Club of Twin Falls  
Jenji James  
Idaho Power  
James Smith  
Kermit Cochran  
Sheryl Showengerdt  
Horseshoe Bend Elementary  
School  
Linda K Fjeld  
Kirstin Dutcher  
James Paxton  
Body Balance Physical Therapy  
Hefty Seed Company  
Wiebe Land & Livestock  
Pizza Pie Cafe  
Patricia Cochran  
Orr Floor Care  
Precision Excavating & Grading  
Magic Valley Anesthesiology  
& Associates  
Farmers Bank  
Title One  
C & N Consulting  
Vincent Farms  
TEC Distributing  
Anchor Bistro  
Innovative Medical Imaging  
Con Paulos  
Frontier Pediatrics  
Nicole Gabiola  
K & T Carpentry

## In-Kind Donors:

Hafner Lock & Key  
Glanbia Cheese Market  
Wahooz  
Roaring Springs  
First Federal  
Falls Brand  
Jensen Jewelers  
Float Magic  
Jody Schulz  
Summit Restoration  
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AWOL  
Gemstone Climbing  
Hot Hive Yoga  
Watkins Distributing  
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C & N Consulting  
MBT Beauty  
Boise Zoo  
Boise Ballet  
Holesinksy Winery  
Smiles 4 Kids  
Brass Monkey  
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Majestic Aesthetics &  
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Body Balance Physical  
Therapy  
Tamarack Resort  
Willhelm Chiropractic  
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Duck Donuts  
Lethal Duck Firearms  
Jae's Place  
Bardenay's Distillery  
TitleFact  
Legends Real Estate  
Gina Jensen  
Plant Therapy  
Cactus Petes

## Get Involved!



Idaho Pediatric Cancer  
Coalition  
(@idpediatriccancer)



Magic Valley Pediatric  
Cancer Coalition



micheala@idahopedia  
triccancercoalition.org